



Benefits

- **Better Health**
More physical activity, better mental health and stress reduction. Less diabetes and obesity which are 2 of the 5 top health concerns in Rochester-Olmsted County area.
- **Increased Social Interaction and Ownership**
People gather around public art and feel a part of where they live when they help create it.
- **Crime Prevention**
More people out walking lessens the opportunity for crime to happen and increases reporting of suspicious activity.
- **Economic**
Walkable neighborhoods lend themselves to increased house prices as well as additional foot traffic to businesses.

Plan. Prep. Paint. Present. Preserve.

Plan

- Gather interested neighbors.
- Identify locations where crosswalks need to be improved or where it makes the most sense for the neighborhood. Crosswalks that connect sidewalks or trails are preferable.
- Connect with René at RNeighbors who can work with Public Works to determine if this is a feasible project area and garner early support.
- Work with area art organizations or artist in neighborhood to develop artwork for street. Ask neighbors what they'd like to see.
- Ensure there is a solid 6" line on both sides of the crosswalk art design. This is a requirement by the city traffic department.
- Identify funding needs for artist time, paint, paint brushes, street closure barricades, etc.

Prep

- Use neighborhood funding, RNeighbors Project Grants, or ask a local business to sponsor crosswalk
- Share artwork with neighborhood (and your City Council representative) to ensure there is local support and build social capital to help with the project (gets ya more painters!).
- Ask your City Council representative for a letter of support for the project.
- Collect signatures of 80% of the adjacent homeowners approving the project and artwork (according to #12 on Revocable Permit).
- Submit application to RNeighbors including final artwork, cross walk area, adjacent homeowners' signatures, letter of support and painting date. (2 months prior to painting)
- RNeighbors will submit Revocable Permit Application to Public Works. This will then be processed and submitted for approval to City Council.

- Coordinate with RNeighbors for paint to be ordered and delivered from Sherwin Williams.
- Gather supplies needed – paint, tarps, brushes, water, etc.
- Promote paint day to neighbors to gather volunteers – more volunteers make the work easier and build interaction for the neighborhood...plus it makes it more fun!

Paint

- Follow RNeighbors guide for the day of the mural painting (determine water supply, water buckets to wash brushes, lay out tarps to put the paint buckets on, no painty water down storm drains).
- It will seem crazy. Be ok with the “organized chaos”.

Present

- After the mural painting, be sure to capture stories or comments to share on social media and with RNeighbors.
- Celebrate the success.
- Enjoy people walking and biking safely over the crosswalk in your neighborhood.

Preserve

- Determine a neighbor who is willing to share garage space for paint storage.
- Don't forget that the crosswalk will need to be touched up annually or as needed.
- Designate a point person that annual will organize the cross walk painting.

