

2,673

Volunteer Hours

went in to all of RNeighbors programs and projects in 2019 \$67,974 value to Rochester

861

volunteer hours went to Neighborhood Project Grants



1,038

hours that 346 volunteers put into planting neighborhood trees



18 neighborhoods represented at Council on Neighborhoods



new sign toppers in Lowertown **20**



9 strategic planning meetings to map out next steps for RNeighbors





2019 City Impact

- 24 Registered Neighborhood Associations (2 in process)
 - The Manor is most recently registered
- 16 Current ongoing programs and projects
 - 18 Neighborhoods represented at 9.17.19 Council on Neighborhoods (photo below)
- 2,673 Volunteer hours (shared programs not included)
- \$67,974 Value of volunteer hours (Independent Sector \$25.43/Hour)





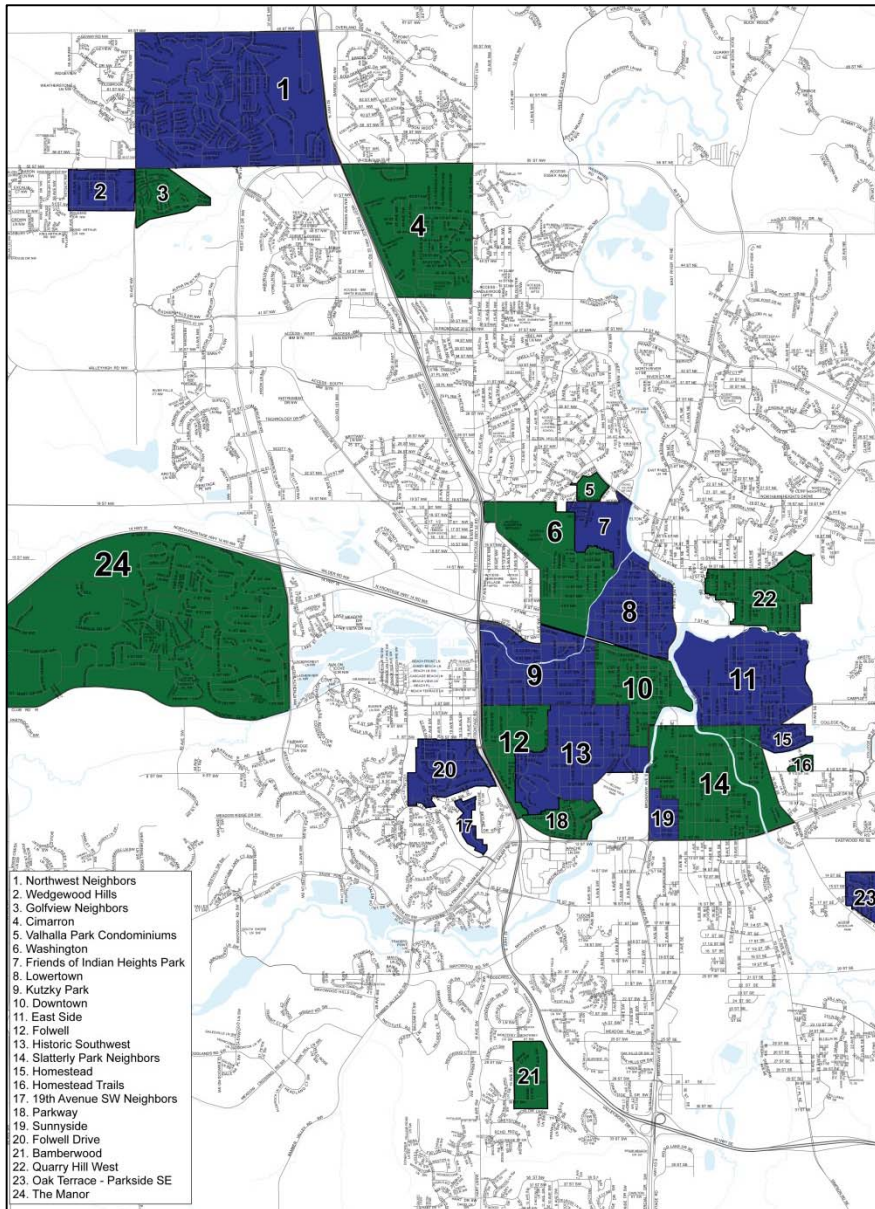
Organizational History

- **1990** Named #1 City to Live
- **1996** Mayor Canfield formed Advisory Council on Neighborhoods
- **1996** Rochester Neighborhood Resource Center housed under Police Department (logo →)
- **2001** Rochester Neighborhood Resource Center created as a prototype nonprofit (2005 modified to RNeighbors)
- **2015** René Lafflam of RNeighbors Post-Bulletin Person of the Year (based on increased neighborhood engagement)
- **2015** Comparison information from other city's neighborhood services at request of Council members
- **2019** Deep dive into creation of framework for organizational capacity and sustainability



**Rochester Neighborhood
Resource Center**

Helping neighbors build community.

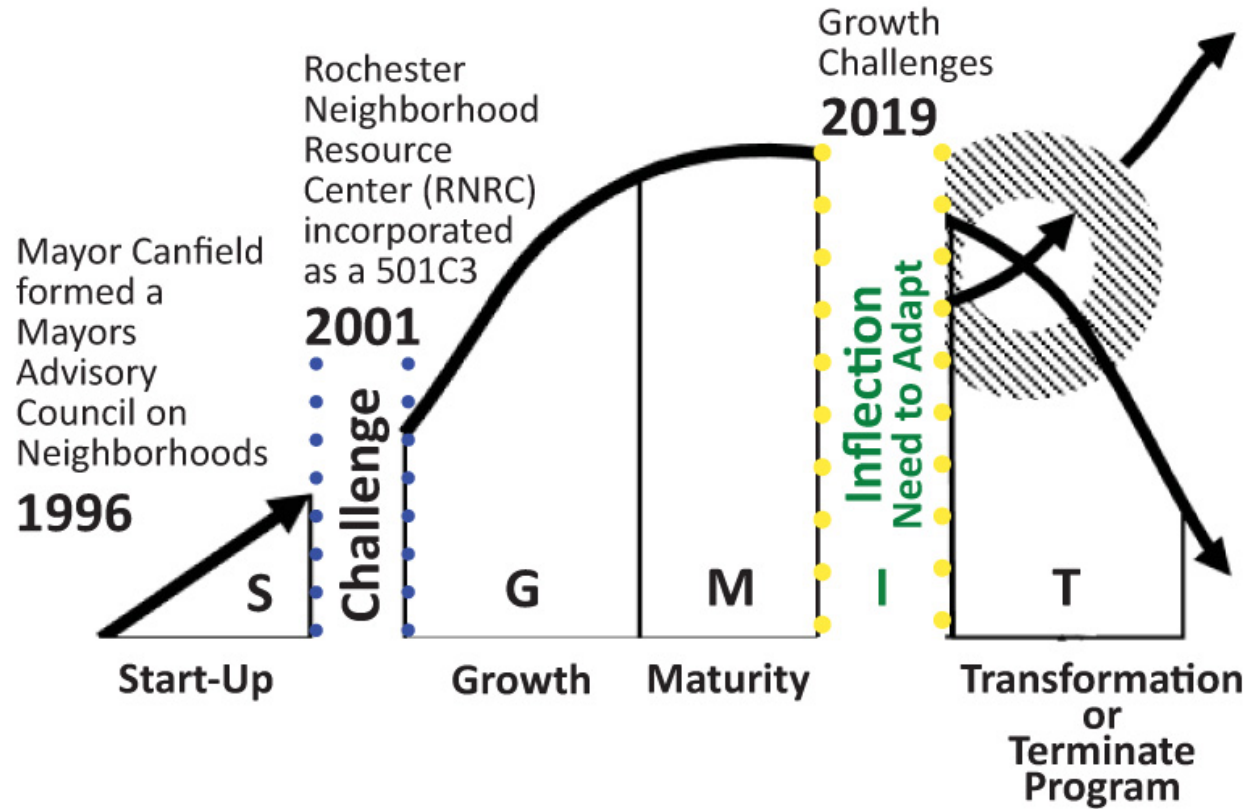


Community & Organizational Trends

	1996	2002	2019
Rochester's Population	76,440	93,519	112,000
Neighborhood Associations	2	15	24
Org. Budget	NA	\$51,050	\$123,000
Staff	1	1	1



Governance Life Cycle Curve





Strategic Planning for Future

- RNeighbors board members
- Institute for Executive Director Leadership, the University of St. Thomas - Opus College of Business
- Robert Lilligren, 2001-14 Minneapolis City Council member, Executive at the Native American Community Development Institute, roots in neighborhood engagement
- David Rubedor, Director of Neighborhood and Community Relations for the City of Minneapolis
- City of Rochester staff and elected officials





Driving Strategies

- Cultivate the organization’s internal capacity and leverage resources needed to **grow as a dynamic resource** in an increasingly diverse city
- **Expand awareness and access to neighborhood-related resources**, specifically under-represented populations, through **expanded collaboration with city departments**



Strategic Priorities

Enhance quality of life

- • Increase neighborhood connectivity.
- • Increase affordable housing options.
- • Maintain and increase neighborhood vitality and livability.
- • Secure a funding stream for sustained parks and recreation improvements and community amenities.

Foundational Principles

- Compassion
- Environmental Stewardship
- Fiscal Responsibility & Sustainability
- Public Safety
- Social Equity



Current Staff

2019



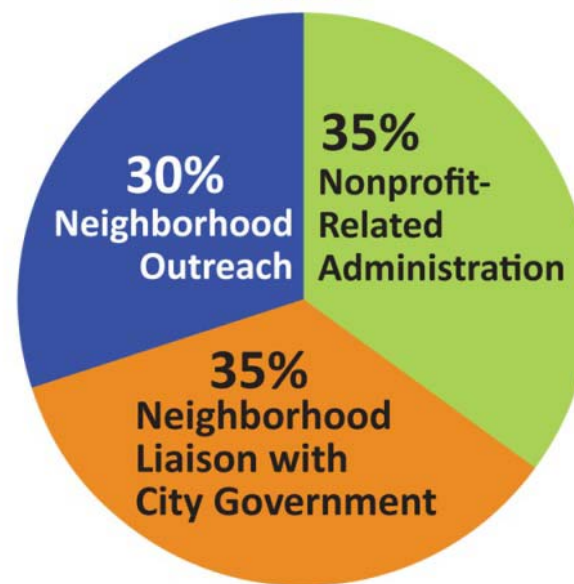


Capacity Priority Shift*

2015



2019



Neighborhood Outreach

- Association Development
- Programs
- Support
- Community Projects
- Capacity Building

Nonprofit-Related Administration

- Accountability & Registration
- Board Activities
- Fundraising
- Planning and Budgeting

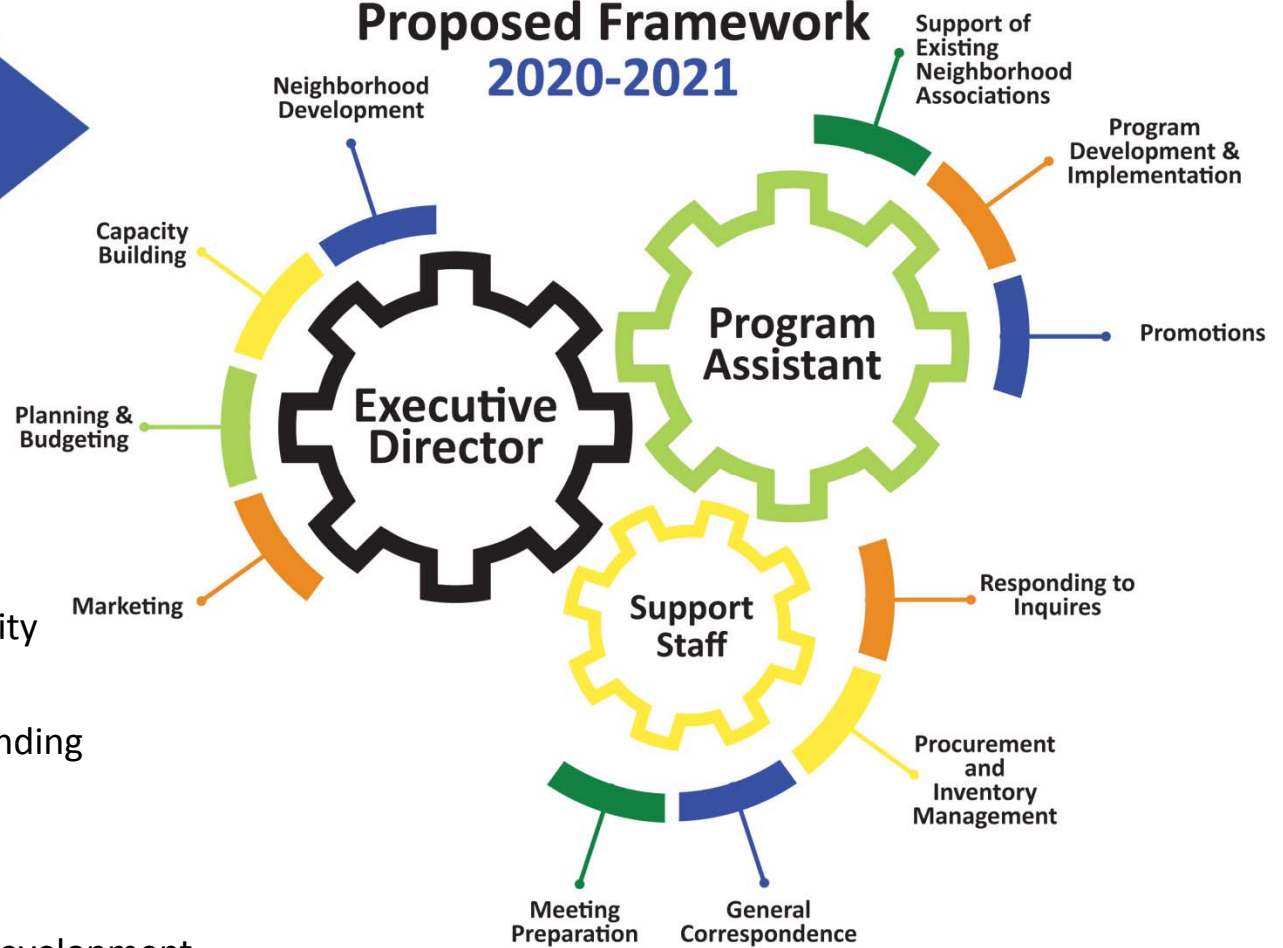
Liaison with City Govt

- Grants
- Projects
- Neighborhood Issues
- Accountability

*Estimates based on experience and observation



Proposed Framework 2020-2021



2020 Ask

- City office space in-kind
- .50 Office support staff
- Technology support
- Accounting assistance
- Examine benefits of nonprofit verses city entity

2021 Ask

- .75 Program assistant funding (full time position)
- .50 Office support staff (full time position)
- Staff benefits and staff development funding
- Based on examination, transition from nonprofit to city entity or remain nonprofit

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