

**Mission (What we do)**

RNeighbors empowers citizen leaders to create sustainable neighborhood networks that promote a vibrant, healthy, and livable community.

**Vision (Why we do it)**

RNeighbors works toward a future in Rochester when community life is rooted in neighborhood networks that nurture citizen involvement for positive community change.

*Coordinated by RNeighbors staff*

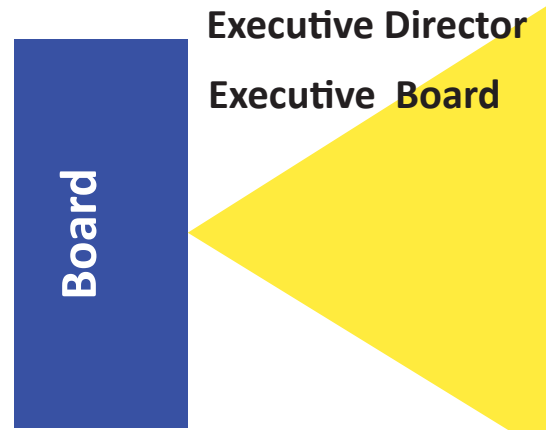
# Organizational Assessment \*

December 2019

## Community & Organizational Trends

- Rochester is Minnesota's third-largest city.
- Destination Medical Center (DMC) is a \$5.6 billion 20-year economic development initiative.
- By 2040 it is estimated Rochester's population will experience a 54% growth from 2010, equalling 165,000 residents.

Rochester's Population	1996	2002	2019
	76,440	93,519	112,000
Neighborhood Associations	2	15	24
Org. Budget	NA	\$51,050	\$123,000
Staff	1	1	1



**Committee Members**

Major Systems	Life Cycle Status
<b>1. Communication</b> <ul style="list-style-type: none"> <li>City Council Update</li> <li>Social Media</li> <li>Website - RNeighbors.org</li> <li>Email Newsletter</li> <li>Neighborhood Relations</li> </ul>	Mature Growth Growth Growth Inflection
<b>2. Finances</b> <ul style="list-style-type: none"> <li>City Financial Oversight Committee Update</li> <li>Quarterly Accounting Statements</li> <li>Taxes/Audit</li> <li>Fundraising</li> </ul>	Growth Mature Mature Inflection
<b>3. Operations/Infrastructure</b> <ul style="list-style-type: none"> <li>Board Relations</li> <li>Council on Neighborhoods</li> <li>Space Management</li> <li>Strategic Planning                             <ul style="list-style-type: none"> <li>Staffing</li> <li>Future of RNeighbors</li> </ul> </li> <li>Technology</li> </ul>	Growth Growth Inflection Inflection Inflection Inflection
<b>4. Outreach &amp; Engagement</b> <ul style="list-style-type: none"> <li>Programs</li> <li>Projects</li> </ul>	See column to the right

Neighborhood Associations

RNeighbors Programs		2019 Impact
Neighborhood Project Grants	G	13 Grants & 7 Neighborhoods
RNeighborWoods	M	428 Trees Planted
RColorful Corners	M	4 Neighborhoods
Council on Neighborhoods	G	14 Neighborhoods
Online Resources	P	42,031 Page Views

RNeighbors Projects		
Movie in a Box	S	38 Reservations
Lumber Jack & Jill Forest Fest	G	\$2,466 Raised
Ordinance Highlights Booklet	M	2,000 Printed & Online
Neighborhoods USA Conference	M	150 Audience Members
Neighborhood Meeting Signs	M	5 Neighborhoods
Neighbor Awards	M	35 (Cumulative)

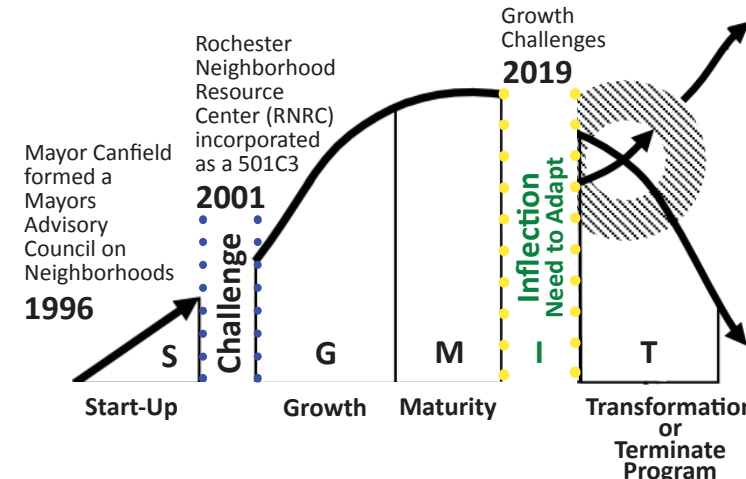
*RNeighbors participates in*

Shared Projects		
Building Blocks Party Trailer	G	21 Reservations
Neighborhood Association Map	M	24 Registered Associations

Shared Programs		
Park the Arts	G	3 Neighborhoods
Safe City Nights	G	6 Neighborhoods
A Litter Bit Better	M	9 Tons of Litter

## Governance Life Cycle Curve



## Key Funders

- City of Rochester
- Grants driven by programs and projects
- Project specific sponsors

## Driving Strategies

- Cultivate the organization's internal capacity and leverage resources needed to grow as a dynamic resource in an increasingly diverse city
- Expand awareness and access to neighborhood-related resources, specifically under-represented populations, through expanded collaboration with city departments

## RNeighbors City-wide Impact

- 16 Current ongoing programs and projects
- 24 Registered Neighborhood Associations (2 in process)
- 2,673 Volunteer hours (shared programs not included)
- \$67,974 Value of volunteer hours (Independent Sector \$25.43/Hour)



\*This document was assembled utilizing the St. Thomas Institute for Executive Director Leadership program and is based on a model developed by Dr. Mo Fahnestock, President, Authentic Leadership Action, Inc. Assistance given by instructor, cohort members, and additional advisement from various professionals equaling over \$2,000 in-kind donated consulting.

2,673

Volunteer Hours

went in to all of RNeighbors programs and projects in 2019 \$67,974 value to Rochester

861

volunteer hours went to Neighborhood Project Grants



38 neighborhood & community groups used the Movie in a Box



120 hours spent painting street murals and crosswalks in 4 different neighborhoods



1,038

hours that 346 volunteers put into planting neighborhood trees



5 neighborhoods received 10 reusable meeting yard signs



18 neighborhoods represented at Council on Neighborhoods



20 new sign toppers in Lowertown



9 strategic planning meetings to map out next steps for RNeighbors



150

participants attended the RNeighbors workshop at the 2019 NUSA Conference 2 Rochester Neighborhoods represented

